SRI GVG VISALASKHI COLLEGE FOR WOMEN (Autonomous)



Affiliated to Bharathiar University Accredited at A+ Grade by NAAC (4th Cycle) An ISO 9001:2015 Certified Institution Udumalpet - 642 128



Department of Commerce (Aided)

Academic year 2023-2024

Report

Report on Capital Market Awareness Programme

muoni of Commerce organized a capital market averages programme in 26* July (92) at 10.30 am spennesed by Bersbay Stock Exchange (BSE). Dr.M.Mahrsh Kamar was the and process

Objective: The main objective of this programma is to aroune awarenna among the stadents on copital market and to identify financial products available at BSE market.

The session started with a wonderful quote of Warren Buffet "Do not azve what is left after spending, but spend what is left after saving" highlighting: the importance of savings. The resource person highlighted the key aspects of financial planning and pre requisites for buying and selling of shares in securities market. He also emphasized on operations of rapital market, power of compounding, basic features of asset classes, artilement system and recent developments of capital markets. He shared information about Amdi Ka Amrit Mabotsav-a quiz and every contest on national wide financial markets. He encouraged the students to take part and win the context. He guided the students on BSII website www.hscindig.com to get mere practical updates en stock market.

It was an eye opening seasion far the students to know the difference between tavings and investments and recognize the importance of investment is one's life. Resource person created interest among the students towards investment. This session removed the ambiguities and confusions regarding investment option. Nine faculty members and seventy students (45 III B.Com &25 II M.Com) from commerce aided stream participated and henefited out of this PROGRATION.

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